

PRESS RELEASE
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I Saloni / International Furnishing Accessories Exhibition,
Milan fairgrounds, Rho

WHISPERS, LIGHT AND COLOURS... WOODNOTES COLLECTION 2010 ON SHOW IN MILAN

The Finnish company Woodnotes will be presenting a collection of new products at the International Furnishing Accessories Exhibition in Milan on April 14-19. The innovative Woodnotes items are on show at stand E03 in Pavillion 12.

HORIZON AND PANORAMA

On display for the first time now in Milan, the Horizon carpet received the Interior Innovation Award at IMM Cologne in January 2010. Designed by **Ritva Puotila**, the fresh stripy paper-yarn carpets Horizon and Panorama introduce new colours: yellow, light grey, grey purple and light blue to the Woodnotes collection. There are four colour variations for both designs. The carpets also have a new finishing, sewn edges and thin turned ends. They are available with edging and backing as well.

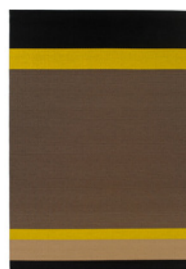
Puotila's starting point for the design of the carpets was the use of natural colours and abstract compositions. To Puotila, the key thing in composition is that the carpet supports the decor and thus provides the freedom to explore various furnishing solutions. The asymmetry of the striping in the Horizon and Panorama carpets offers new opportunities for playing with the rest of the decor. The "colour mass" of one colour in the middle of the Panorama carpets works as a calming element and the multi-coloured stripes of the Horizon carpets structure the space in a new way. The exciting striping break up the colour tones and really bring them out.



HORIZON



HORIZON



PANORAMA

THE SWIVEL k CHAIR

A **Harri Koskinen** Interior Innovation Award winning design from 2004, the k chair is now being introduced in a version equipped with a swivelling and rocking mechanism. In addition, this version of the k chair features a round plate base in place of the tubular frame base of the original. The swivelling and rocking mechanism makes the chair even more versatile. The replaceable seat and backrest covers are made of Sand paper yarn-cotton fabric, available in 8 colours.

The swivelling and rocking k chair is available in two widths: 70 and 87 cm.



K CHAIR

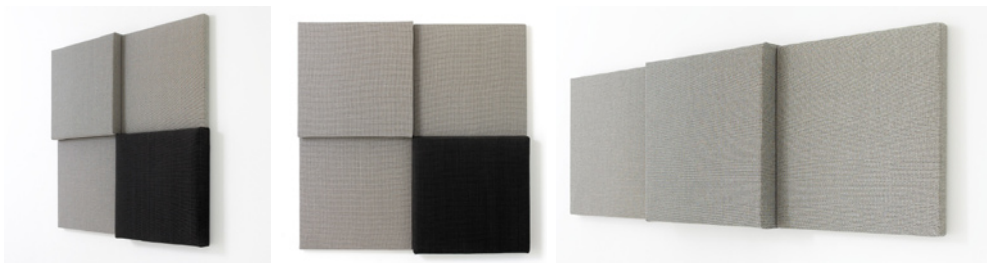
WHISPER - THE ACOUSTIC INTERIOR PANEL

Designed for Woodnotes by **Tapio Anttila**, Whisper is an acoustic interior panel. The panel's acoustic enhancing properties originate from its cellulose-fibre acoustic board upholstered in the Sand paper yarn-cotton fabric. By combining panels it is possible to fine-tune the soundscape of any space, public or private. Panels can be used to produce large unified configurations or to create eye-catching surfaces with different sizes and colours.

The raw material is a cellulose-based manufacturing process by-product, which is fireproof, emission free, acoustic and eminently suitable for people suffering from allergies.

The panel comes in two sizes (560 x 560 mm and 560 x 1120 mm) and two thicknesses (40 mm and 100 mm). Custom sizes can be manufactured for projects.

The panel comes in all eight colours of the Sand paper yarn fabric.



WHISPER

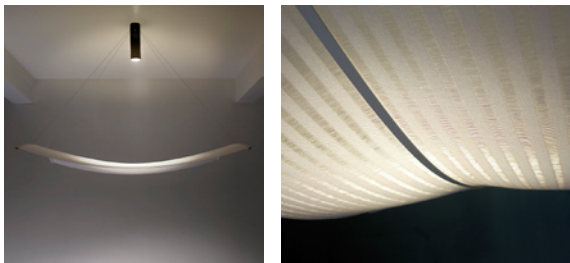
HUT LIGHT

Designed by **Jukka Korpihete** for Woodnotes, the Hut series adds soft light and intimate ambience to public or private lounges. Providing a high contrast of light and shade, the light fixture also makes a strong statement in the space. "The shade allows light permeate it naturally and softly, like the roof of an old barn or hut. Hence the name," reveals Korpihete. The large shade filters light softly and generates a dim, calming light.

The fixtures are adaptable to the given space thanks to the adjustable height. The distance between the kite-like shade and light source can be controlled by adjusting the length of the wires. The light source module can be mounted directly to the ceiling and in a tall space it can be lowered using the wires. The shade of the Hut fixtures is made of the striped Open Sky paper yarn-cotton fabric, also by Woodnotes.

Colours: black and white.

Sizes: shade 840x1020x80 mm and 1000x1420x110 mm, light module height 275 mm Ø 75 mm.



HUT

Come and check out our new products at our stand!

Known for their uncompromising philosophy, Woodnotes is an internationally acclaimed design company that manufactures interior products inspired by the natural beauty of paper yarn and intended for use in homes and public spaces. The Woodnotes philosophy is based on aesthetics of refined and pure design. The high-quality products are long-lasting and, thus, environmentally friendly. The pure and dustless materials are safe and easy-care.

Founded in 1987 by **Ritva** and **Mikko Puotila**, Woodnotes has grown from a line of paper yarn carpets into a total interior design concept. Currently, around 70% of Woodnotes' production is exported to more than 30 countries. The collection includes designs from Ritva Puotila, **Minna Ahokas**, **Tapio Anttila**, **Mia Cullin**, **Jukka Korpihete**, **Harri Koskinen**, **Ulla Koskinen** and **Jaana Parkkila**.

Visit the renewed Woodnotes website at www.woodnotes.fi

Further information and image requests: woodnotes@woodnotes.fi

